



# IP&O Insights

August 2024

## kite+key® Tax Holiday Starts Soon

Exciting news! kite+key is stepping into the new semester with its own unbeatable tax holiday on all your back-to-school shopping. From August 26 to August 30, save big on personal computers, iPads, and all accessories with an extra seven percent off your purchases.

That's not all. When you purchase select Macs, you will get a FREE pair of AirPods; opt for select iPads and take home a FREE Apple Pencil. Protect your new tech with an exclusive ten percent off AppleCare+ when purchased together! Check out our back-to-school sale bundles and save even more. Employees can take advantage of payroll deduction with interest free financing. iPad payments as low as \$16; MacBooks as low as \$37.

[Shop Online or In-Store](#)

## DJ Cory Giles Returns to the Plaza at Livingston Campus

Starting early September through mid-November, resident DJ, Cory Giles will be back on the Plaza. Relax and grab a bite from Hoja Asian Fusion, Kilmer's Market, Henry's Diner, or Qdoba while you enjoy the music. Don't forget a frozen yogurt from 16 Handles or a latte from Starbucks. Come join the fun.

[View upcoming events and DJ dates and times](#)

## Great Movies and Concession Specials at the Rutgers Cinema

Rutgers Cinema will be welcoming students to campus with *The Crow* on August 23, *Beetlejuice 2* on September 6, *Speak No Evil* on September 13, and *Transformers: One* on September 21. Tickets and show times are now available on our website and on Fandango. Check out our concession specials, too! Monday, all candy \$2.50; Tuesday, small popcorn and soda, \$5; Wednesday, get a FREE slushy!

[View tickets & showtimes](#)

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